

**UNCONVENTIONAL METHODS OF PERSONNEL SELECTION:
THEIR EFFICIENCY IN ENTERPRISES**

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This article is devoted to one of the urgent matters nowadays both theoretical and practical. The author studies different unconventional selective methods of personnel and their application features in foreign and home companies.

Keywords:

selection, personnel, personnel management, candidate, interview, testing, physiognomy, astrology, graphology, socionics, phrenology, chiromancy.

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