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MODEL OF THE MANAGEMENT OF THE FINANCIAL SECURITY MANAGEMENT OF THE ENTERPRISE

In article considers theoretical and methodological principles of financial management of an enterprise, defines the essence and structure of financial security of an economic entity, taking into account the totality of its financial relations at all economic levels. As a methodological support for the mechanism for diagnosing the state of financial security of an enterprise, the author suggests a comprehensive methodical approach to assessing, analyzing and predicting the level of financial security, taking into account the formed safety margin in the face of threats to the internal and external environment of the economic entity. The expediency of introduction of the mechanism of diagnostics of its condition in the financial management system of the enterprise is substantiated and its main components are formed: the purpose, principles, functions, types, levels and methods. Within the framework of this approach, the author developed a methodology for an integrated assessment of the level of financial security of an enterprise based on the definition of a typical range for changing partial financial security indicators using a strategic map. The developed models of financial management mechanisms of the enterprise on the basis of the adaptive approach make it possible to form a set of interrelated management decisions to localize external and internal threats aimed at preventing the emergence of crisis situations in the financial activities of the enterprise.

Keywords: financial safety, financial relations, diagnostic, margin of financial safety, industrial enterprise.

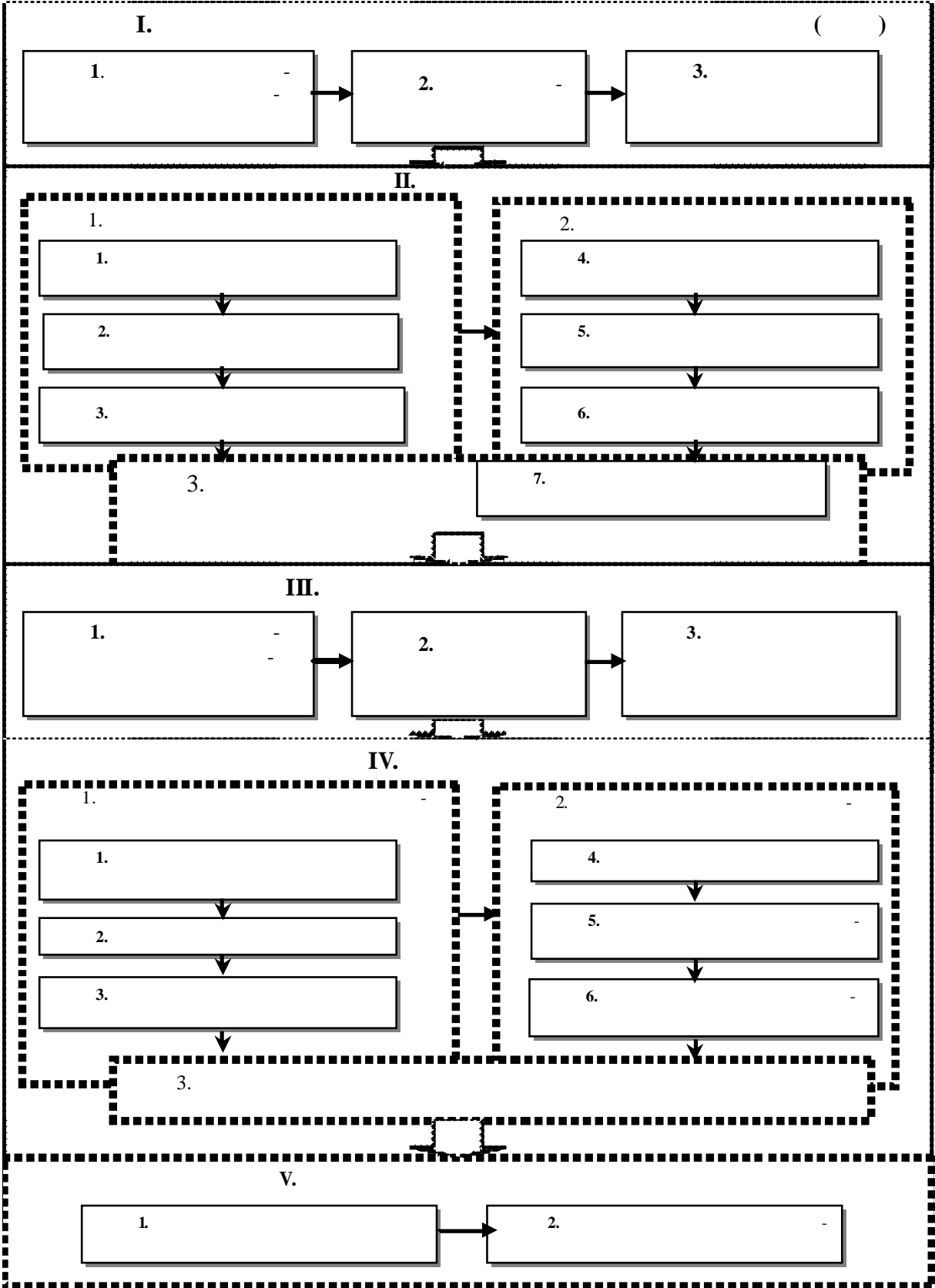
$$I = \sum_{i=1}^n \text{MAX}_i \times P_i$$

$$P_i = 1; K_i > t_i$$

$$P_i = 0,5; K_i \in t_i$$

$$P_i = 0; K_i < t_i$$

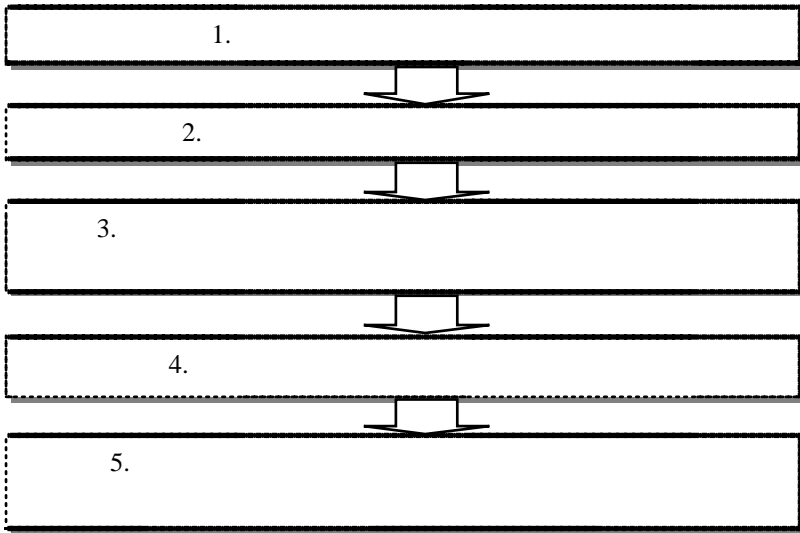
(1)



.1.

(

[7])



I —
 $; MAX$ —
 i —
 $; P$ —
 $; K$ —
 1. [8]:
 2. i —
 $, = 1, \dots, n.$

. 2.

([7])

1.

-		0,5
	-	1
	,	0,05
-		
		2
-	-	1
-	,	1

* [2, 4]

2.

*

		-	
	0,5	0,48	0,4–0,6
	1	2	1,0–3,0
	0,05	0,01	-0,02–0,04
		0,84	0,1–0,2
	2,-2,5	1,5	0,8–2,1
	1	1,02	0,4–1,6
	1	1,04	0,9–1,2

* [2, 4]

3.

• $a_i = \frac{x_i}{x_i}$, (2)

• $a_i = \frac{x_i}{x_i}$, (3)

3. $I = \pm a_1 \pm a_2 \pm a_3 \pm \dots \pm a_n = \sum a_i$. (4)

3.

	10
	10
	10
	10
	20
	20
	20
	100

[2]

4.

	0,00	0,50	1,0
	> 0,60	0,40–0,60	< 0,40
	< 1,00	1,00–2,00	> 2,00
	< 0,00	0,00–0,05	> 0,05
	< 0,50	0,50–0,90	> 0,90
	< 0,80	0,80–1,00	> 1,50
	> 1,10	0,90–1,10	< 10,90
	< 0,85	0,85–1,00	> 1,00

[2, 4]

5.

« » 2014–2016 . *

	2014 .	2015 .	2016 .
	0,27	0,26	0,21
	145,9	469,0	0,11
	0,002	0,014	-0,004
	0,49	1,35	0,0003
	297,6	321,5	269,3
	0,003	0,003	0,004
	0,63	0,63	0,63

*

6.

» « » 2014–2016 . *

	2014 .	2015 .	2016 .
	1,0	1,0	1,0
	1,0	1,0	0,0
	0,5	0,5	0,0
	0,0	1,0	0,0
	0,5	0,5	0,5
	1,0	1,0	1,0
	0,0	0,0	0,0

*

7.

« », 2014 – 2016 . *

	2014 .	2015 .	2016 .
	10	10	10
	20	20	0
	5	5	0
	0	10	0
	5	5	5
	10	10	10
	0	0	0
	50	60	25

*

« (.8). »

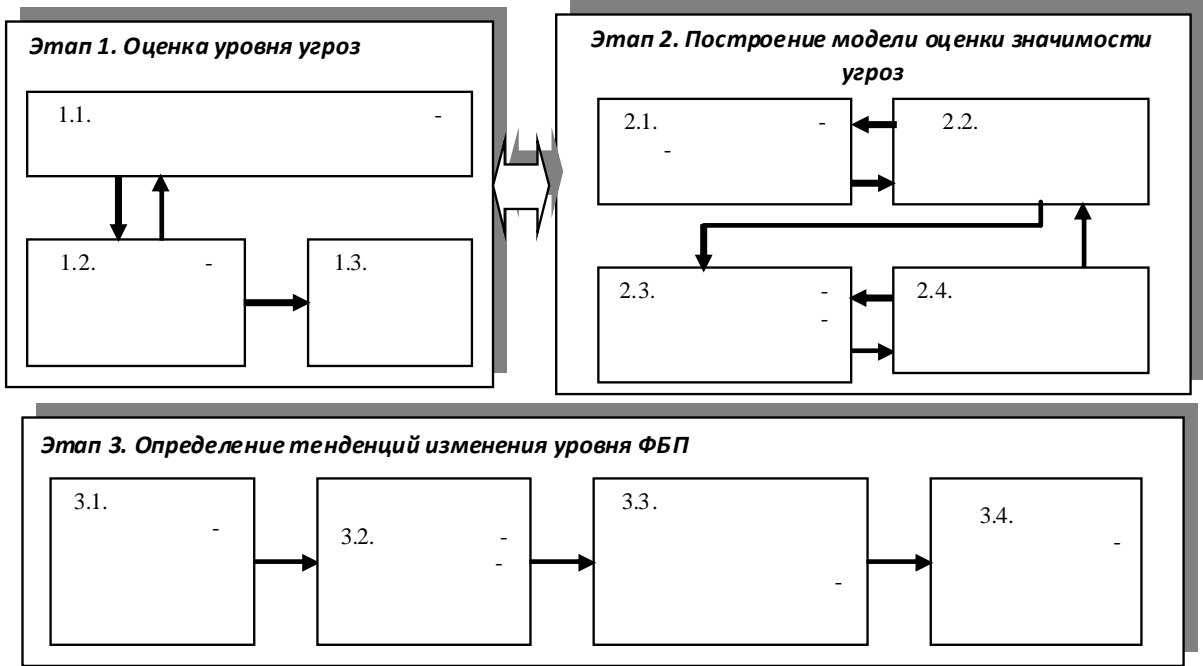
4

14.

« » .9.

« » 2 .

« »,



.3.

[7])

(.4).

1

2 —

, 3 —

, 4 —

I, III, VII

II, IV, VI, VIII

I → II —

I → IV —

I → V —

III → II —

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- ,
- « ».
- ,
- ;
- ,
1. — : , , — 2015. — 4 (33). — .67–75.
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